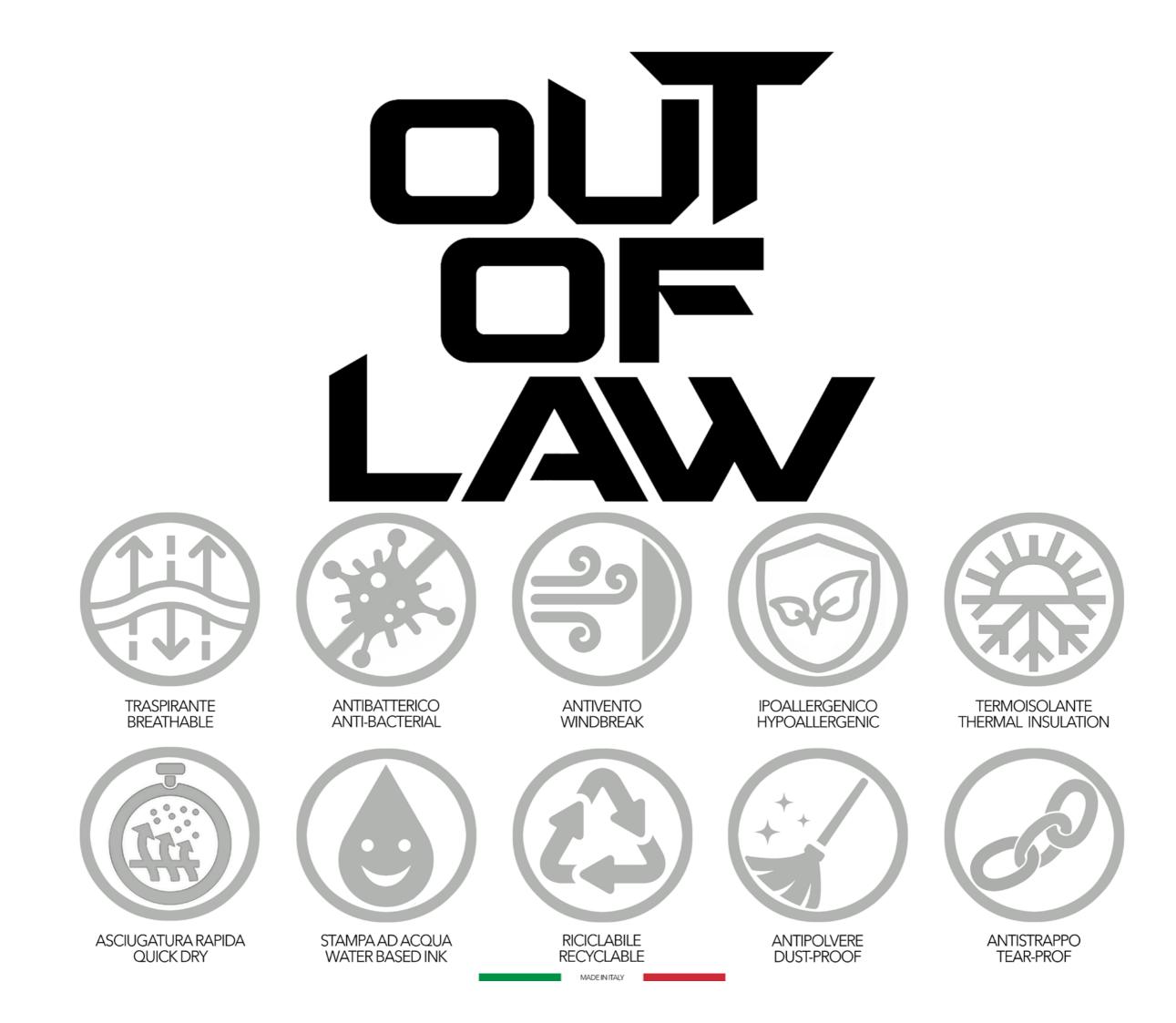


Mia Bu Milano "The enchanted kingdom"



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# THE PROJECT

"Out of Law" is Mia Bu research and development **concept brand**; realised using **patented techniques** and **eco-friendly fabrics**, combined with innovative and fashion fabrics consistent with the best Italian and European tradition. It creates clothing and develops ideas for **man**, **women and children**.

## **TECHNICAL FABRIC PROPERTIES®**

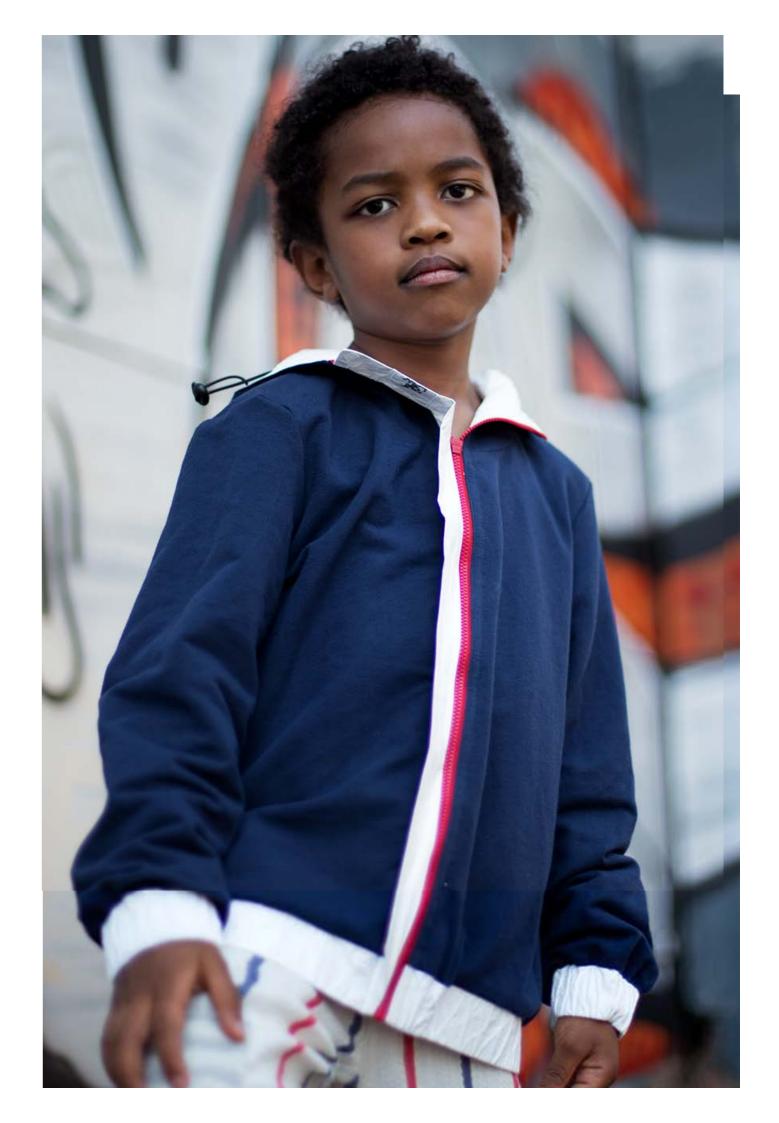
The first stain-resistant jackets: the technical fabric used has one of a kind microbial barrier, made of overlapping tiny fibres. It forms an excellent protection against dirt and dust, making the material hypoallergenic and antibacterial. The fabric is breathable and windproof as well as having thermal insulated properties. It is light, flexible and tear-resistant, even when wet, and has far superior performances than nylon.

### **STYLE AND INNOVATION**

"Out of law", with its **modern**, **comfortable** and versatile lines applied to **research and innovation**, wants to transmit a message of commitment and modernity to elegant, but still full of personality and curiosity, adults and kids.

-Winter reversable models: made of different weights and paddings, derived from **post-consumer recycled PET bottles**, which are able to support temperature changes up to -20°C.

-Summer removable and reversable models: made of light and medium weight fabrics, which take advantage of the **thermal insulating** and **breathable** characteristic, turning into an excellent and comfortable protection for the body.





# **Printing and technology**

Our research has allowed us to patent different **techniques** capable of maintaining **unchanged the unique and eco-friendly features** of the products and, at the same time, improving their performance:

-White coating: coating techniques with certified water-based dyes, fixed with natural resins.

-Colourful prints: natural solvent dyes, derivedfromfermented corn<sup>®</sup>; technique used for the first time in the world, free of chemical solvents and 100% natural. -Membrane: breathable, rainproof, windproof and colourful, give to the technical fabric<sup>®</sup> a silk tactile feeling and, depending on the aesthetic choice, a glossy or opaque look.

# Sustainability and environment

The technical fabric<sup>®</sup> belongs to a family of products made of **durable and strong layers** of polythene fibres. It is an eco-friendly and **recyclable material**.

Incinerated, it releases just water and CO2 particles, thus respecting the environment from start to finish.

# Meaning and philosophy:

"Out of law" is born from a **subversive** idea for the young and the grown-ups who are able to **embrace technology** and get to know the beauty in the heart of things and of people as well as appreciating the one existing in trees and animals. The collection is meant for young people who want to effectively and creatively contribute to the protection of the **environment** and the **world they live in.** 





























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